

SONICARE FOR KIDS



New from Philips Sonicare Sonicare For Kids

Philips Sonicare, the #1 power toothbrush brand recommended for adults by U.S. dental professionals, presents Sonicare For Kids, the first Sonicare toothbrush designed especially for children ages 4 through 10. Sonicare For Kids utilizes the same patented sonic technology as Sonicare's other models, only with features and power levels that are kid-friendly. Sonicare For Kids helps build good brushing habits at an early age, leading to a lifetime of superior oral health.



Superior Plaque Removal

Removes significantly more plaque than a children's manual toothbrush or a Crest SpinBrush children's battery toothbrush.



Safe and Gentle

Sonicare For Kids is proven safe and gentle on teeth and gingival tissue for children ages 4+.



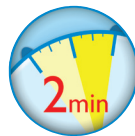
Improved Compliance

Studies show that children aged 7-10 brushed significantly longer than with a manual toothbrush.



Warranty

Two-year warranty from Philips.



KidTimer

Helps kids reach the recommended two-minute brushing time by progressively increasing time over 90 days.



Two Kid-friendly Power Modes

Provide gentle cleaning appropriate for different ages: low mode for 4+ and high mode for 7+.



Two Brush Head Sizes

Specifically designed to gently clean teeth at key developmental phases.



Easy-to-find On/off Button

Simple to locate and press.

Visit Sonicare.com for more information and to learn about other Sonicare products.